



Dear Community Leader / Business Owner,

South Mecklenburg High School is proud to be home to one of North Carolina's most active and award-winning high school theatre programs. Each year, our annual musical reaches more than **1,400 audience members** across seven performances and showcases the hard work and talent of our student performers and technicians.

For our 2026 production of *The 25th Annual Putnam County Spelling Bee*, we invite local businesses to support our program by **placing an advertisement in our official show Playbill** or by becoming a **program sponsor**.

Why Your Support Matters

Producing a high-quality theatrical production is costly. Each show averages **\$750 per student**, while families are only asked to contribute \$150. We never want finances to prevent a student from participating, so scholarships are provided when needed. Community support helps bridge this gap and allows all students the opportunity to be involved.

Your support helps fund:

- Student scholarships
- Lighting and sound equipment
- Costumes and set materials
- Snacks and meals during long rehearsals
- Licensing and performance rights

Playbill Advertising

Advertising in our Playbill is an affordable way to promote your business to local families while supporting arts education. Ads may highlight your business or include a message of encouragement for our students. Ad options start at \$25, with full-, half-, and quarter-page options available.

Sponsorship Opportunities

Businesses may also choose to make a larger impact through sponsorship. Sponsorships begin at \$500, with higher levels available. All sponsors are recognized in the Playbill. Businesses may also sponsor a "Night at the Theater" to cover the full cost of one performance. All sponsorships include a Playbill advertisement at no additional cost. All sponsors are recognized in the Playbill.

South Mecklenburg Drama Boosters is a **501(c)(3) nonprofit organization**, and all contributions are **tax-deductible**.

How to Participate

See included order sheet.

We would be honored to partner with you and showcase your support of arts education in our community. Thank you for helping us make theatre accessible, inspiring, and unforgettable for our students.

South Mecklenburg Drama Boosters
SouthMeckMusical@gmail.com
704.780.4144



Business Name: _____

Contact Name: _____

Phone: _____ Email: _____

Business Address (optional): _____

Sponsorship Opportunities

All sponsorships include a Playbill advertisement at no additional cost. All sponsors are recognized in the Playbill.

- Silver Sponsor — \$500+
- Gold Sponsor — \$750+
- Director's Circle Sponsor — \$1,000+

- Night at the Theater Sponsor — \$2,500+
(Covers the full cost of one performance)

Total Amount Enclosed: \$ _____

Playbill Advertising Options

Please check one:

- Full-Page Ad — \$80
- Half-Page Ad — \$50
- Quarter-Page Ad (Vertical or Horizontal) — \$25

Ad Submission Information

Please submit ads exactly as you want them to appear in the Playbill. Preferred formats: PDF, JPG, or TIFF (high resolution). Email ads to: SouthMeckMusical@gmail.com

Payment Information

- Check enclosed
- Via our website - www.southmeckmusicals.com Click on the "Sponsorships, Ads, & Donations" banner.

Make checks payable to: South Mecklenburg Drama Boosters.

Mail to: SouthMeck Boosters c/o Tara Christensen, 6709 Wynfaire Lane Charlotte, NC 28210

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Questions or Assistance?

Contact:

Tara Christensen

SouthMeckMusical@gmail.com

704.780.4144