



Join the 2019 SMHS Musical Playbill!

The Playbill is a fun way to get involved in the success of South Meck's musical! We would like each family to contribute to the show by either:

- Selling an ad in the Playbill to a place of business that might like to advertise to our South Meck supporters, such as your place of employment, hairdresser, orthodontist, or child's dance studio.
- Purchasing part of a page in the Playbill to encourage and show your family's support of your student.

When designing your ad, use a photograph, play around with clip art, or draw something. Keep it simple. Embarrass your child with a baby picture, send hugs from the dog, or wish them well in your family's first language. Encourage them across the miles with something from an out-of-town relative. If you are still stumped, ask one of your child's friends for help. Examples from previous years can be found at <http://www.southmeckmusicals.com/program-ads.php>

See below for ad sizes and prices. **We must receive your ad and full payment by Monday, February 4 for it to appear in the Playbill.**

To purchase an ad, complete the order form below, including checking the appropriate box to confirm your ad size. Submit this form along with your payment (cash or checks payable to "SMHS Drama Boosters") by sending it to rehearsal or mailing it to the address below.

Submit your **single-page ad exactly as you want it to appear** in the Playbill. We prefer that you send your ad by email in PDF, JPG, or TIF format to protect your ad's design. Contact Vicki Walker at walkerwrites@gmail.com or 704-621-2085 (cell) if you need help with this or have other questions. If necessary, we can accept paper copies of ads.

Barnum Playbill Ad Order Form

Name _____ Phone _____ Email _____

Payment included: Check # _____ payable to "SMHS Drama Boosters" Cash (receipt will be sent home)

Artwork: I will email my ad to WalkerWrites@gmail.com I am enclosing my ad on paper

Ad Prices and Sizes

Please make a check mark in the appropriate "Order" column below.

Order	Ad Placement or Type	Price	Dimensions
<input type="checkbox"/>	Full-page inside front cover	\$170	5.5"w x 8.5"h
<input type="checkbox"/>	Full-page inside back cover	\$170	5.5"w x 8.5"h
<input type="checkbox"/>	Full-page back cover	\$170	5.5"w x 8.5"h
<input type="checkbox"/>	Full-page inside	\$80	5"w x 8"h
<input type="checkbox"/>	Half-page inside	\$50	5"w x 3.75"h
<input type="checkbox"/>	Quarter-page inside horizontal (landscape)	\$25	5"w x 1.875"h
<input type="checkbox"/>	Quarter-page inside vertical (portrait)	\$25	2.25"w x 3.75"h
<input type="checkbox"/>	Shout Out	\$10	N/A (see below)

Shout Outs are notes to your student that are three or four sentences, words only, no photos. Email your "Shout Out" to erinrich@aol.com or write it here:

Return this form with your payment; either send it to Rachel Walker at rehearsal or mail it to: Vicki Walker, 6417 Tall Oaks Trl., Charlotte NC 28210.)

Ads and payment due Monday, February 4. Your ad will not be included in the Playbill if we have not received full payment.

Questions? Contact Vicki Walker or Erin Richardson at the email addresses listed above.